



Dear Fair Supporter,

The 2024 Lenawee County Fair themed “*Blue Jeans and Country Dreams*” was a huge success for our community. The wonderful vendors, entertainment and 4-H exhibits contributed to an amazing Fair week with many visitors! We welcomed the return of a music concert in addition to many new acts at our Bandshell.

The Lenawee County Fair is the oldest running fair in the state of Michigan. This year we will host our 186th fair the week of July 20th – 26th, 2025 themed “*Stars, Stripes & Summer Nights*”.

I would like to invite you to be a 2025 Fair sponsor. By doing so, your company’s name will be shared with our 60,000+ attendees including over 1,000 4-H exhibitors, their families and friends. Enclosed you will find a description of each of our sponsorship levels and the benefits of each level as well as a purchase form and payment information. ***Please note that Diamond and Platinum sponsorship requests must be received by April 30th for inclusion in the fair brochure. Any sponsorship request received later than June 30, 2025 will not include vinyl banners.***

We appreciate your consideration, should you have any questions about our sponsorship opportunities, please feel free to email or call me. I look forward to working with you and sharing your company’s support with our community.

Sincerely,

Sarah Taylor, Secretary
Lenawee County Fair Board
Sponsorship and Advertising Committee Chair
sponsors@lenfair.com
517.605.2358

Sponsorship Opportunities (Deadline is June 30th)

Diamond - \$5,000 (only 1 available) – MUST BE A MONETARY DONATION Please contact Sarah Taylor at sponsors@lenfair.com to check for availability

- Logo displayed during Drone show on July 22, 2025 (Logo must be provided)
- Name/Logo displayed in the Fair Week Event App
- (4) 3X5 Banners one displayed during Fair week (estimated attendance 60,000+)
- Name and Logo displayed on our website with link to company website if applicable
- Name/Logo printed in Fair Brochure (*DEADLINE is April 30th for this benefit*)
- Promotion on Social Media (Facebook & Instagram)
- Sponsorship recognition during public address announcements during Fair
- 5 Tickets to each Grandstand Event except concert • 3 General Admission Tickets to Music Concert
- 25 Gate Admission Tickets
- VIP Parking Spot Near LCF Board Room

Platinum - \$4,000+

- (1) 6x12 Banner displayed during Fair week (estimated attendance 60,000+)
- (4) 3X5 Banners displayed during Fair week
- Name and Logo displayed on the Fair Week Event App
- Name and Logo displayed on our website with link to company website if applicable
- Name/Logo printed in Fair Brochure (*DEADLINE is April 30th for this benefit*)
- Promotion on Social Media (Facebook & Instagram)
- Sponsorship recognition during public address announcements during Fair
- 5 Tickets to each Grandstand Event except concert • 3 General Admission Tickets to Music Concert
- 25 Gate Admission Tickets

Gold - \$2,000

- (4) 3X5 Banners displayed during Fair week (estimated attendance 60,000+)
- Name and Logo displayed on the Fair Week Event App
- Name and Logo displayed on our website with link to company website if applicable
- Promotion on Social Media (Facebook & Instagram)
- Sponsorship recognition during public address announcements during Fair
- 2 Tickets to each Grandstand Event except concert • 1 General Admission Ticket to the Music Concert
- 20 Gate Admission Tickets

Silver - \$1,000

- Name and Logo displayed on the Fair Week Event App
- (2) 3X5 Banners displayed during Fair week (estimated attendance 60,000+)
- Name and Logo displayed on our website with link to company website if applicable
- Promotion on Social Media (Facebook & Instagram)
- Sponsorship recognition during public address announcements during Fair
- 2 Tickets to each Grandstand Event except concert
- 15 Gate Admission Tickets

Golf Cart - \$800 (Limited Number Available)

- **Name and Logo displayed on top of the shuttle golf cart during the week of Fair**
- **Name and Logo displayed on the Fair Week Event App**
- **(1) 3X5 Banner displayed during Fair week (estimated attendance 60,000+)**
- **Name and Logo displayed on our website with link to company website if applicable**
- **Promotion on Social Media (Facebook & Instagram)**
- **Sponsorship recognition during public address announcements during Fair**
- **1 Ticket to each Grandstand Event except concert**
- **10 Gate Admission Tickets**

Bronze - \$500

- **Name and Logo displayed on the Fair Week Event App**
- **(1) 3X5 Banner displayed during Fair week (estimated attendance 60,000+)**
- **Name and Logo displayed on our website with link to company website if applicable**
- **Promotion on Social Media (Facebook & Instagram)**
- **Sponsorship recognition during public address announcements during Fair**
- **1 Ticket to each Grandstand Event except concert**
- **10 Gate Admission Tickets**

Copper - \$250

- **Name and Logo displayed on the Fair Week Event App**
- **Name and Logo displayed on our website with link to company website**
- **Promotion on Social Media (Facebook & Instagram)**

Sponsorship Level Commitment: _____

Please circle the event you would like your sponsorship directed towards:
(If nothing is circled, it will be towards general Fair expenses)

Tractor Pull Music Concert Gas & Diesel Truck Pulls Free Entertainment

Contact Name: _____

Company (if applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: _____

PAYMENT INFORMATION

Please charge my: ___ MasterCard ___ Visa ___ American Express ___ Discover

Credit Card #: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

All credit card transactions will be automatically assessed a 3.5% fee.

_____ My check, payable to Lenawee County Fair Grounds, is enclosed

Lenawee County Fair Board Member of Contact: _____

PLEASE MAIL THIS FORM AND PAYMENT TO:

**Lenawee County Fair
c/o Sponsorship Committee**

P.O. Box 792

Adrian, MI 49221

Or email to: sponsors@lenfair.com

Or fax to: 517-264-6896

THANK YOU VERY MUCH FOR YOUR GENEROUS SUPPORT!

MISSION STATEMENT: THE LENAWEE COUNTY FAIR IS COMMITTED TO PROVIDING A SAFE ENVIRONMENT AND AN EDUCATION FORMAT, WHICH WILL MAINTAIN FAMILY VALUES AND PRESERVE OUR AGRICULTURAL HERITAGE. WE ALSO STRIVE TO PROVIDE ACTIVITIES AND ENTERTAINMENT FOR THE ENJOYMENT OF COMMUNITY MEMBERS OF ALL AGES.